

## Case Study MeGuideU

**SoftProdigy System Solutions Pvt. Ltd.**  
E-206 Industrial Area  
Phase- 8B Mohali 160055  
(Punjab) India  
Toll Free: +1.866.235.9128  
<https://www.softprodigy.com>

## Application Overview

MeGuideU is a website for travellers to find the best guides when travelling abroad. MeGuideU helps people who are passionate about discovering different places by giving them a platform to post jobs for guides and eventually select the one who fits their description of the perfect guide from the numerous applicants.

The website helps the guides at the same time to get better job opportunities from this portal. The platform provides huge set of guide jobs for guides to search from. Guides can use this to select the of traveller requirement they find themselves best suited for.

The platform also ensures that the travellers get the service they were promised for and the guide receive the amount that was finalized during the hiring process.

## Solution Developed

When the client came to SoftProdigy with his idea of developing the application for Tourist Guide Service, he had a fare amount of idea how the end system might look like and had a number of thoughts and ideas moving around.

SoftProdigy started with a phase of Business Analysis to club all these ideas and arrange them in a systematic and defined way that not only helped the client understand the system better but at the same time helped the team at SoftProdigy to proceed with implementation with much more clarity on the business concept and the vision behind it.

**Intuitive Designs & Responsive Layouts:** In order to develop a phenomenal tourist guide website, our design team put their best foot forward and provided a clean and modern look to the website. Responsive layout made sure that the website provided best user experience and high usability irrespective of the platform or device the end user is on.

**Effective Trip Planning:** Planning a trip through the system is easy as well as effective for even a first time user. With a whole lot of options, it becomes easy for a traveller to create the right job post for the guides and organize it in a way that it becomes quick for the right guide to apply for it.

**Dispute Settlement:** System makes sure that it behaves fair with both the travellers and the guides. The dispute settlement process of MeGuideU is simple and unbiased. In case of any dispute between two parties, the tracking activities within the system make it easy for the admin to resolve disputes and make sure the right person gets paid right.

**Flexible Payment Options:** MeGuideU provides multiple levels of flexible payment options. If you are in a group, you can be charged less instead of paying for individuals. Similarly, a Guide has flexibility to set his hourly rate for individuals or groups, that too depending on the group size. Also, a guide can either proceed on a fixed price model or an hourly mode. Payment is processed only after the job is completed and has been acknowledged well by the traveller.

## Website Screenshots

Which City are you traveling to? **Guide Me!**

Travelling made easy. Guiding U made easier.

Post a Job for a Guide, its free! Search for a Guide Job, Sign up!

**Check Out Popular Guides**

Please Select

**Most Travelled to Countries**

December

Country	Count
France	100
China	80
UK	60
Spain	70
Italy	80
Turkey	65
Germany	75

Real figures will be displayed once you start traveling!

**Find the right guide**  
Scan through guide profiles, check out their ratings and reviews

**Security and You**  
We will guide you and provide you tools and solutions to help you make your hiring decision

**Pay when the job is done**  
Have a peace of mind when you are traveling, with MeguideU's secured payment system.

**Travel Guide Search**

Search By Country  Search By City  **Submit**

Type in a Country and please wait for autofill

Professional Guide  Amateur Guide Sort By Price highest to lowest Display Search 5

**Francesc Garcia Juan**  
Travel Guide from SPAIN   
Getting to know the city with me will [Read full guide profile >](#)

Country of residence : Spain  
I have been booked : 0 time(s)  
Languages spoken : English,Italian,Spanish

**Angela Tan**  
Travel Guide from SINGAPORE   
[Read full guide profile >](#)

Country of residence : Singapore  
I have been booked : 0 time(s)  
Languages spoken : English

## Benefits

MeGuideU's unique concept has helped benefit everyone who is a part of this system, be it a traveller, a guide or the website owner himself.

Started with a small idea and built into a complete system, MeGuideU has shaped into a form which has been appreciated both by the website owner and the community to which this system is targeted.

**Revenue Generation**– MeGuideU has provided the website owner with a platform where he can generate revenue from the system. The system that links the travelers and guides, helps the website owner to gain reasonable amounts of revenue from the small commission cuts. Advertisements and Tour Guide Agencies are other sources of revenue planned for future phases of the project.

**Better Visibility for Guides**– While almost every area of travel industry has grown to its maximum, finding perfect guides is still an area where people struggle. When travelling abroad, one might not be sure if the guide is genuine or not. MeGuideU's platform ensures that only best and genuine people come on the platform and they get the visibility needed.

**Increased Job Opportunities**– The platform expands the horizon for guides by providing increased job opportunities. Guides are better informed about the client's preferences and schedules even before the client arrives and are thus given ample time to prepare an interesting itinerary based on the client's requirements. They also have a complete knowledge of what the other guides are charging in the market and are able to place them accordingly on this platform.

**Around the Globe**– Now tourists will have no worries while travelling around the globe to unknown or remote destinations because MeGuideU makes travel easy for people by allowing easy scheduling of the trip and providing them with licenced guides who can help them make their trip a memorable experience, and cherish it for the rest of their lives.

## About SoftProdigy

Founded in 2006, SoftProdigy is an award-winning organization with expertise in the areas of Web & Mobile Technologies and Consulting services. Over the last few years, the organization has made a reputation for building quality solutions for its clients that helped them get more out of their business. SoftProdigy's customers range from start-ups to Enterprises like: ING, Aviva, Vodafone and Bajaj. The company has worked with entrepreneurs as well as established corporate houses across the globe to put their ideas into inception and take it to the market. It employs over 150 technology and management professionals who work closely with each other. With a consistent growth track record that has surpassed the industry trends year on year since the company's inception, what sets it apart is the philosophy of pursuing, quoted as "measured success".

For further details contact us at [sales@softprodigy.com](mailto:sales@softprodigy.com).



**NASSCOM**



**DSCI** DATA SECURITY COUNCIL OF INDIA

